



MALVERN TO NORDKAPP 2013

5,000MILES. 9 COUNTRIES. 150 HOURS.



The facts about Marfan Syndrome

Current figures indicate that Marfan Syndrome affects 18,000 people in the UK – most of whom are children and young adults - **yet only 9,000 people are currently diagnosed.**

One third of the children who are diagnosed with Marfan Syndrome do not live beyond early adulthood. Children normally contract the condition through their parents, however, 25% of new cases have **NO** family connection - these individuals are most at risk. There is no cure for Marfan Syndrome.

Please watch the following short video to learn about the symptoms and dangers of Marfan Syndrome:

<http://www.drivenatheart.co.uk/what-is-marfan-syndrome/>

“no cure for Marfan Syndrome”

Lucy’s Story

12 year old Lucy Morris is the inspiration behind The 2013 Nordkapp Challenge.

Since the age of 2, Lucy has had countless operations and corrective surgery for conditions such as scoliosis, flat feet, raised palate, eye complications and most recently a heart operation.



However, the most frightening aspect of Lucy’s story is that Marfan Syndrome was only diagnosed last year – and only as a result of Lucy’s mother connecting all of her daughter’s ailments together herself.

Lucy is one of the lucky ones - unfortunately there will be many others who are not diagnosed in time and will suffer from potentially life-threatening heart conditions. Please share Lucy’s story to help raise awareness for Marfan Syndrome:

<http://www.drivenatheart.co.uk/lucy-morris-my-story/>

What is The 2013 Nordkapp Challenge?



A fleet of 5 ‘Marfan Trust’ branded Morgan Cars will leave the company’s historic factory in Malvern on Sunday 5th May at 8am to complete an epic 5,000 mile journey, travelling through 9 countries enroute to the Arctic Circle. The team will be driving for a minimum of 9 hours each day, in temperatures down to –8, whilst potentially travelling through snow and ice, plus keeping the roofs down as much as we can!

Many more Morgan owners have expressed an interest to join the team on different parts of their journey and it is anticipated that as many as 40 cars could complete some of the legs - email us and we’ll gladly send you our route!

“9,000 people unidentified in the UK”

How can You help?



There is so much you can do to help us achieve our goals.

If you’re on *Twitter* or *Facebook* please *Follow* or *Like* us. Please spread the word by retweeting or reposting our updates. This will help us to raise as much awareness as possible in order to reach the 9,000 people who don’t know that they have Marfan Syndrome.

You can also help The Marfan Trust with a vital research project through making a donation via our Virgin Giving Page, which will contribute essential funds to their work.

If you’d like to support The Challenge at a corporate level, we are pleased to offer a range of ways your company can gain exposure through a combination of on-car branding, website banners and event clothing. Please email us directly and we’ll gladly discuss the options in much more detail.

All our contact details are at the bottom of this page - we look forward to connecting with you!

- <https://www.facebook.com/DrivenAtHeart>
- <https://twitter.com/drivenatheart>
- <http://uk.virginmoneygiving.com/team/driven-at-heart>
- <http://www.drivenatheart.co.uk/>
- <http://www.youtube.com/user/drivenatheart>
- nordkapp2013@drivenatheart.co.uk



Come and Join us on Sunday 5th May for the start of the Nordkapp Challenge 2013.

For a full route breakdown please visit:

<http://www.drivenatheart.co.uk/the-route/>